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HARROLD'S PEDIGREED SEEDS

Summer Preview

May 20, 1940

This little booklet is not our usual Pansy Annual, but is a preview of the Annual. In line with our policy of perfecting our service to our trade customers, we are completely rewriting the Annual this year and enlarging it. The 1940 edition will be by far the most valuable issue we have ever published and a copy will be mailed to you just as soon as they are off the press.

However, as our old mailing date of June tenth was a little late for some of our customers, and as the large amount of work on this new edition will necessarily set the release date back a few days more this year, we are submitting this preview edition from which you can make orders for material needed before the Annual arrives. Among these items needed early will probably be Delphiniums for early planting as well as Pansies, Violas and probably several items from the perennial group. Naturally Snapdragon seeds and Cineraria will be of interest now for June planting and Zinnias to plant out. Send these orders right along and we will give them our usual careful attention; filling your requirements with seeds of the highest quality and of the latest crop. All are germination and strain tested in the usual Harrold manner.

WAR AND THE SEED MARKET

As yet the war has not been felt very much in the seed trade, either in shortages or price changes. This is due in the most part to the fact that probably 70 per cent of the items which the trade imports were in transit at the time the war broke out. It is noted that late harvested items were greatly delayed and a few have not come through at all. In a few cases loss in transit has occurred. Generally speaking no serious change in supply and prices should occur until the seed trade would normally begin receiving stock from 1940 harvest.

We anticipate more difficulty with Pansies and Violas and a few of the perennials than with any other group. While our own seeds are American grown as nearly as possible — probably more completely than any other source of supply — the fact still remains that a great deal of this seed has been imported annually from Denmark, Holland, Germany, England, France, Italy and Switzerland. Denmark and Germany are definitely out of the picture now and no one knows how soon Holland and Italy will be. This logically may be expected to make a greater demand upon American production, which in Pansies and Violas has never been but a fraction of the quantity used. We suggest that you let us have orders for your seasons requirements at the earliest date at which you can determine your needs. We will give our regular customers every protection we possibly can.

HARROLD'S PANSY GARDENS
and GREENHOUSES

P. O. BOX 29
GRANTS PASS,

PHONE 283-J
OREGON, U. S. A.

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Harrold-Kelly Print. U. S. A.

DESCRIPTION OF THE HARROLD'S PEDIGREED STRAIN Line Of Giant Pansies

-: See complete price schedule on page seven :-

HARROLD'S PEDIGREED NOVELTIES: This mixture is made up from individual plant selections in our breeding department. It contains some of the finest specimens obtainable in the Pansy world today. Nearly every color and form that is most desirable is represented in this mixture. Recommended where the unusual is desired.

HARROLD'S PEDIGREED POT PANSIES: A short growing giant type, which, if grown in a cool, well ventilated house, will make fine individual specimen plants for pot or box setting.

HARROLD'S PEDIGREED CUT-FLOWER PANSIES: A fine giant sort which, grown under similar conditions to those above, produces many fine flowers on stems 6 to 11 inches long. Wide color range. See announcement of a new Super Cut-Flower Pansy on one of the following pages. This is our 1940 novelty introduction.

HARROLD'S AZURE GIANTS: The most brilliant blue Pansy. A very striking color. The outer zone is deep azure blue, while the darker center blotch gives just the right effect for outstanding beauty. Giant in size and very early, producing quantities of large flowers on nice long stems. Excellent for formal plantings.

HARROLD'S GOLDEN GIANTS: A golden yellow companion to the above sort. Large flowers produced in profusion makes this a most desirable variety. The dark center blotch contrasting with the bright golden yellow adds much to the attractiveness of this variety.

HARROLD'S RUBY GIANTS: The finest selection of red Pansies we know of. Ranging from the red bronze and orange scarlet, to the brilliant deep mahogany. These are most desirable.

HARROLD'S PEDIGREED SWISS GIANTS: Introduced by our gardens in 1937 this is one of the most advanced strains of "Swiss" type stock available today. Advanced in color, robust plant and early flowering habits it offers improvement in this type of stock which has well merited the wide acceptance it has enjoyed.

HARROLD'S PEDIGREED GIANT ART-SHADES: A strain still further refined from our Harrold's Pedigreed Giants. Retaining the major advances of the parent variety it is of remarkable value because of its color range which is still more varied, especially in the unusual art shade colors.

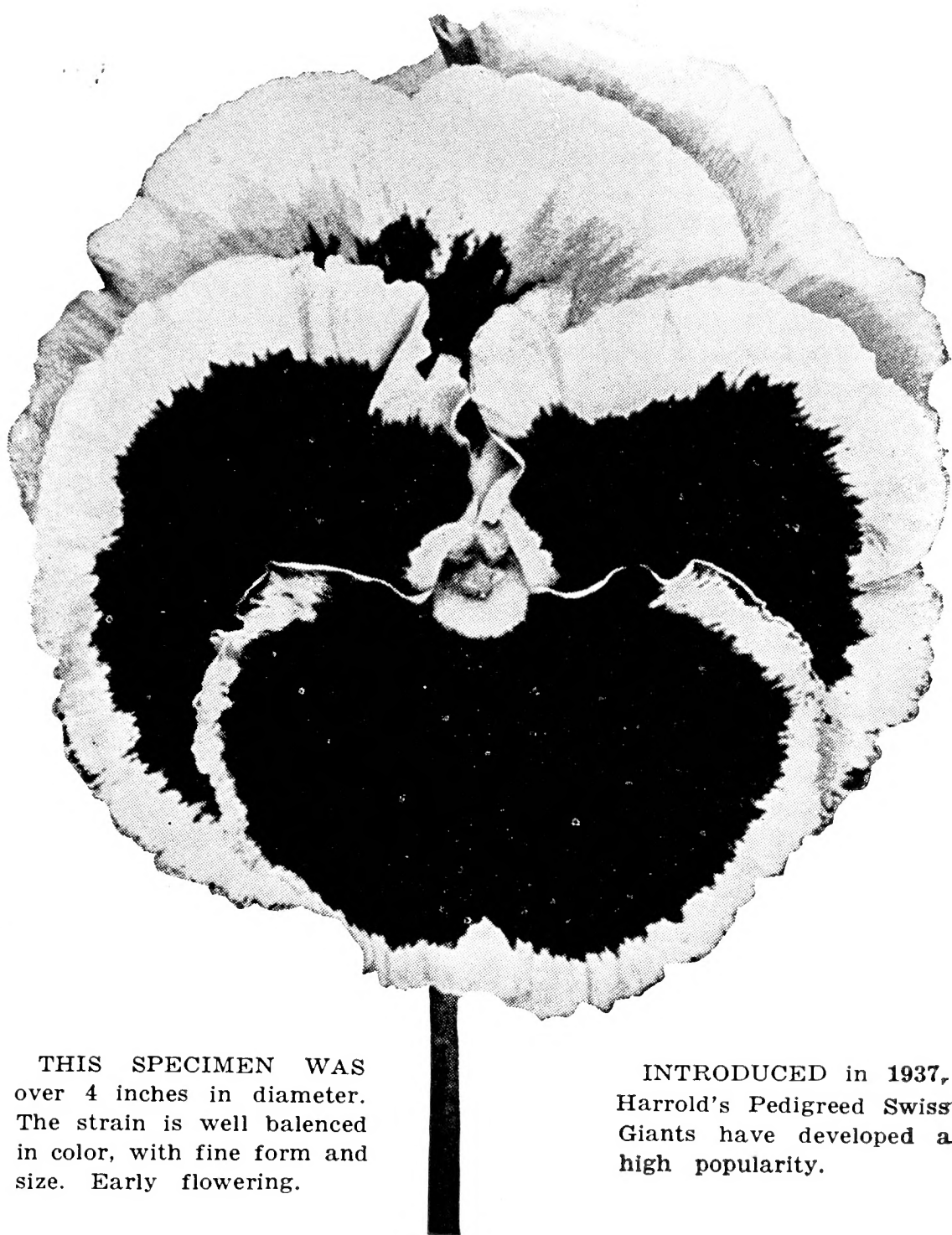
HARROLD'S PEDIGREED GIANT ART-SHADES — ORCHID SELECTION: Still another strain from the original Harrold's Pedigreed Giants. This one is bred toward the unusual pastel and orchid colors and it is remarkable for some of these colors. The plant habit is most robust for this type of stock.

HARROLD'S PEDIGREED GIANTS: This variety we introduced nearly a decade ago and it has long proved its value to the trade. Its introduction marked a milestone in the breeding of Pansies of super-giant size and today, modernized and kept to date, it still is not surpassed in this class. For robust, early habit, good flower stem and outstanding flower size and colors this sort is STILL TOPS. The plant habit is robust but quite compact.

HARROLD'S ALL-AMERICAN BEDDING MIXTURE: This is a composite mixture of varieties we make up exclusively from seeds grown in our own gardens. Eighty percent are Harrold's Pedigreed Strain Varieties, while the other twenty percent is composed of seeds from specimen plants in our trial grounds; where tests of other principle varieties and strains are periodically grown for comparison. This mixture is unsurpassed among the standard mixtures for the variation of types and colors produced when compared with standard sorts.

HARROLD'S IMPROVED SWISS: A Harrold bred strain of this popular variety that is outstanding in size and coloring, as well as being much earlier than any other strain of the "Swiss" family with which we have compared it to date. In spite of the many "Improved Swiss" and "Super Swiss" strains obtainable, we predict that you will not fully appreciate this variety until you have given this strain a trial. Plant habit is quite compact.

HARROLD'S OREGON MIRACLE MIXED: This is the lowest priced of the genuine Harrold bred varieties. With large sized flowers and its wide color range, it is a sound value. It may successfully be used as a competitor of any other sort at near its price range; being superior to most of the stock in this price range. Do not, however, make the mistake of economizing through the use of this variety in a market where better sorts are indicated.



THIS SPECIMEN WAS over 4 inches in diameter. The strain is well balanced in color, with fine form and size. Early flowering.

INTRODUCED in 1937, Harrold's Pedigreed Swiss Giants have developed a high popularity.

HARROLD'S *Pedigreed Swiss Giants*

We introduced this Harrold bred strain in 1937 and as we predicted upon introduction, it has proven to be a most popular sort — substantiating our opinion that it was a most valuable addition to the Harrold's Pedigreed Strain Line of stock and one of the finest of Pansies in this Fancy type of stock.

It is quite an improvement over the standard "Swiss" type strains, and is even more perfected than our own Harrold's Improved Swiss which has maintained such popularity for so many years. It is still earlier flowering than the last mentioned sort and is considerably improved in flower size, form and plant habit.

The color range has seen the continued improvement common with all Harrold bred seeds, and many new and distinct colors and markings have been developed in this variety. In the fancy type of Pansies we do not believe that there is any better stock available at this time. Nor, do we know of anything better that is likely to become available soon. Plant habit is somewhat more compact than that of the Exhibition types, however the flowers are born on stems of adequate length for cutting if culture is reasonably good, while with favorable culture seven inch stems can be produced.

The flower size excels anything we have seen in this class to date, with culture in our own gardens producing many flowers over four inches in diameter. In fact, flowers that well exceed four and a half inches have been produced by this strain. This variety has a high flower size bred into it, giving the basis for fine results when culture is to their liking.

SEED PRICES

STANDARD QUALITY: Packet, 1,000 seeds, \$1.00; 1/8 oz., \$2.00; 1/4 oz., \$4.00; 1/2 oz., \$7.75; 1 oz., \$15.00; 2 ozs., \$25.00; 3 ozs., \$31.00; 4 ozs., or more at the pound rate of \$140.00.

PEDIGREED QUALITY: \$2.00 per packet; about 750 seeds.

A New Cut Flower Pansy

The Harrold's Pedigreed Strain Line was the first line of Pansies to include a variety expressly bred for cut flower work. Harrold's Pedigreed Cut-Flower Pansies as introduced in 1931 was then the only variety of this type and still is a sort that gives excellent results if conditions are to their liking. In introducing the Harrold's Pedigreed Cut-Flower Pansies 1940 TALL SELECTION we are not discontinuing the original strain but rather this new introduction increases the scope of our line of varieties.

OUR 1940 NOVELTY INTRODUCTION HARROLD'S PEDIGREED CUT-FLOWER PANSIES 1940 TALL SELECTION

This strain is much taller growing than the original strain, producing plants that are three to four feet high under good conditions. This of course has added much to the length of the flower stems with the production of 12 inch stems commonplace. Stems are quite stiff and bear the flowers very nicely. Flowers are somewhat larger in average size, although the texture is no better than it is with the original strain. Coloring has been extended somewhat and the color blend has been bred for suitability to the needs of the cut flower trade. For this type of work these are the latest and most valuable strain now available.

This strain should be planted in June, July or August for winter flowering. Plants should be benched in the greenhouse after the weather starts to cool off in the fall. Set with 12 by 12 inch spacing and support same as for Carnations. A good crop of flowers should be produced from December well into the spring if the flowers are kept cut as they develop.

PEDIGREED QUALITY SEEDS ONLY: Packets containing about 750 seeds at \$2.00 each; 3 packets for \$5.00; 10 packets for \$15.00.

OUR ORIGINAL STRAIN HARROLD'S PEDIGREED CUT-FLOWER PANSIES

This is the original cut flower type of Pansy as we introduced it in 1931 with the subsequent breeding improvements that have been developed in the strain through the years. We have had many fine reports on these and they have been most satisfactory with many of our growers.

PEDIGREED QUALITY SEEDS ONLY: Packets containing about 1000 seeds \$1.25; 5 packets for \$5.00.

Complete Price Schedule Of The Harrold's Pedigreed Pansies

-: See page three for variety descriptions :-


VARIETY	1000 seeds	1/8-oz.	1/4-oz.	1/2-oz.	1-oz.	2-ozs.
HARROLD'S PEDIGREED NOVELTIES.	\$2.00	\$.....	\$.....	\$.....	\$.....	\$.....
HARROLD'S PEDIGREED POT PANSIES.	1.50
HARROLD'S PEDIGREED CUT-FLOWER PANSIES. 1940 TALL SELECTION.	2.00	750 seeds
HARROLD'S PEDIGREED CUT-FLOWER PANSIES.	1.25
HARROLD'S AZURE GIANTS.	1.00	1.60	3.00	5.75	11.00	20.00
HARROLD'S GOLDEN GIANTS.	1.00	1.60	3.00	5.75	11.00	20.00
HARROLD'S RUBY GIANTS.	1.00	1.60	3.00	5.75	11.00	20.00
HARROLD'S PEDIGREED SWISS.	1.00	2.00	4.00	7.75	15.00	25.00
HARROLD'S PEDIGREED GIANT ART-SHADES.	1.00	2.00	4.00	7.75	15.00	25.00
HARROLD'S PEDIGREED GIANT ART SHADES, ORCHID SELECTION.	1.50	2.00
HARROLD'S PEDIGREED GIANT GIANTS.	1.00	1.60	3.00	5.75	11.00	20.00
HARROLD'S ALL-AMERICAN BEDDING MIXTURE.90	1.40	2.50	4.75	9.00	16.00
HARROLD'S IMPROVED SWISS.85	2.00	3.75	7.00	13.00
HARROLD'S OREGON MIRACLE MIXED.85	1.50	2.75	5.00	9.00

For pound prices on these varieties see our Pansy Annual.


General Domestic List Of *Standard Pansy Seeds*

This group is composed of strains and varieties that have been bred or originated by other growers both in America and Europe, and many of them are used quite extensively by the American trade. The seeds offered here are Harrold grown in part, while some sorts come to us from other reliable growers—in some cases their originator. As nearly as possible they are American grown seeds and for that reason they will be found to be well acclimated to our growing conditions. Where it is necessary to import, the greatest care is taken in selecting the grower and strain.

WELL KNOWN MIXTURES


 VARIETY	1000 seeds	1/8-oz.	1/4-oz.	1/2-oz.	1-oz.
AMERICA. (Bodger) Florist strain of light colors.	\$.50	\$1.00	\$1.80	\$3.00	\$6.00
EARLY PANSY AMERICA. Similar to the above but with more dark shades and a little earlier.50	1.00	2.00	4.00	7.50
BUGNOT'S GIANT BLOTCHED. An old standby.2560	1.10	2.00
DWARF SWISS MIXED. Low growing strain.50	1.00	1.80	3.00	6.00
ENGLEMAN'S SPECIAL. (Originators) Scottish show type.50	1.60	3.00	5.75	11.00
(First generation seeds)50	1.00	1.75	3.00	5.50
ENGLEMAN'S GIANTS. (Originators) Dark & light shades.50	1.60	3.00	5.75	11.00
(First generation seeds)50	1.00	1.75	3.00	5.50
ENGLISH FACE PANSIES.1525	.40	.80
GENEVA GIANTS. Selected strain of "Swiss". Sometimes listed as Italian Giants.75	1.50	2.75	5.00	10.00
GIANTS OF CALIFORNIA. A mixture of all types of giants.50	.75	1.25	2.25	4.00
IMPROVED SWISS. Select strain of fancy bright colors.50	.75	1.25	2.50	5.00
JUMBO MIXED. (Steele) Harrold grown, first generation from the original strain.50	1.60	3.00	5.75	11.00
MASTERPIECE. A frilled and ruffled sort that, while not as large as other types, it is quite popular.3560	1.10	2.00
MATCHLESS. A sort used quite a bit in the Mich. district.50	1.00	1.80	3.25	6.00
MAPLE LEAF GIANTS. A robust compact plant. Strain deficient in color and inclined to illformed flowers though large ones.50	1.00	1.80	3.00	6.00
OREGON GIANTS Good substance and color range. Show type.50	.75	1.25	2.25	4.00
PARISIAN MARKET. Blotched.2035	.70	1.25
ROGLI FINE MIXD. Swiss giant50	.75	1.20	2.25	4.00
SUPER-SWISS MIXED. Select.50	1.00	1.75	3.50	6.75
SUPER-MAPLE LEAF GIANTS. Reselected from original strain.50	1.20	2.25	4.00	8.00
TRIMARDEAU GIANT MIXED. An old time bedding mixture.1530	.50	.90
TRIUMPH OF THE GIANTS. Of German origin. Dark colors.3570	1.35	2.50
WINTER DON: A tall growing, winter cut flower type producing flowers on long stems.	1.00	1.75	3.00
400 MIXED. A re-selected Swiss strain of American breeding.50	1.00	2.00	3.50	7.00

SEPARATE COLORS

 VARIETY	1000 seeds	1/8-oz.	1/4-oz.	1/2-oz.	1-oz.
BUGNOT'S RAMBRANDT. Vivid bronze orange.50	1.10	2.00	4.00
CORONATION GOLD. New pure yellow.50	.80	1.60	2.60	5.00
GIANT ADONIS. Light blue.2535	.70	1.25
GIANT LORD BEACONSFIELD. Deep purple, light upper petals.2535	.70	1.25
GIANT KING OF THE BLACKS.2535	.70	1.25

(SEPARATE COLOR LIST CONTINUED ON THE NEXT PAGE)

(STANDARD SEPARATE COLORS Continued)

 VARIETY	1000	seeds	1/8-oz.	1/4-oz.	1/2-oz.	1-oz.
GIANT EMPEROR WILLIAM. Rich metallic blue.2535	.70	1.25	
GIANT MADAME PERRET. Fine rose and red shades.2535	.70	1.25	
GIANT PRINCE BISMARCK. Bronze.2535	.70	1.25	
GIANT PRINCE HENRY. Rich.... dark blue.2535	.70	1.25	
GIANT PURE WHITE. Good med- ium sized pure white.2535	.70	1.25	
GIANT PURPLE. L'ge purple self.2540	.80	1.40	
GIANT WHITE: Blotched center.2525	.70	1.25	
SWISS ALPENGLOW. Red shades.50	.85	1.75	3.00	6.00	
SWISS BERNA. Violet blue.50	.85	1.40	2.60	5.00	
SWISS FIRE BEACON: Wallflow- er red touched with orange. Quite striking.50	1.25	2.25	4.25	8.00	
SWISS MONT BLANC. White with blotched center.	1.00	1.60	2.75	5.25	10.00	
SWISS LAKE OF THUN. Ulswat- er or Thuner Sea blue.50	.85	1.40	2.60	5.00	
SWISS LUNA. Sulphur yellow.	1.00	1.60	2.75	5.25	10.00	
SWISS RHEINGOLD. Blotched deep yellow.50	.90	1.75	3.25	6.00	
SWISS PURE WHITE. The best pure white.50	1.00	1.75	3.25	6.50	
SWISS YELLOW MASTER. Med- ium sized pure yellow.50	1.25	2.50	5.00	


For the price per pound, multiply the one ounce price by ten. We will supply four ounces or more at the pound rate. This formula is applied to the standard Pansy seed group only.

(Seeds will be supplied only in the quantity units listed.)


HARROLD'S *Viola Seeds*

After careful trials and selection the following collection of Violas has been assembled from the most reliable sources. We recommend their use in moderate quantities as a companion line to your Pansy sales as they are easily grown and prices are often more profitable than Pansies in some localities. Where they are not already in demand they are often easily introduced in the course of two or three seasons and once introduced into a market the demand usually increases from year to year.

THE GEM GROUP

 VARIETY	Price per 1000	seeds	1/8-oz.	1/2-oz	1-oz.
JERSEY GEM: Compact violet blue.	\$1.00	\$2.00	\$6.50	\$12.00	
LAVENDER GEM: Brilliant lavender blue.	1.00	2.00	6.50	12.00	
ROSE GEM: Deep rose.	1.00	2.00	6.50	12.00	
YELLOW GEM: Pure golden yellow.	1.00	2.00	6.50	12.00	
WHITE GEM: Finest white.	1.00	2.00	6.50	12.00	
GEM VARIETIES MIXED:	1.00	1.75	5.00	10.00	

STANDARD VIOLA CORNUTA GROUP

 VARIETY	Price per 1000	seeds	1/8-oz.	1/2-oz	1-oz.
ADMIRATION: Large dark blue.	\$.35	\$.60	\$1.00	\$1.70	
APRICOT: Apricot yellow tinged orange.40	.60	1.80	3.50	
ARKWRIGHT RUBY: Ruby red dark center.50	1.00	3.00	6.00	
BLUE PERFECTION: Large purple blue.3590	1.80	
CHANTREYLAND: Pure apricot.50	.90	2.50	5.00	
GUSTAV WERMIG: Violet blue.50	1.00	3.00	6.00	
LORD NELSON: Large violet purple.50	.75	2.00	4.00	
LUTEA SPLENDENS: Golden yellow.3595	1.80	
PAPILIO DEEP VIOLET:35	1.00	2.00	
PAPILIO LIGHT BLUE:3590	1.75	
PUCK: 2 top petals purple, bottom yellow.35	1.35	2.25	
PRIMROSE DAME: Primrose.35	1.50	2.75	
IMPROVED SCOTCH BEDDING MIXTURE: Newest bedding hybrids of many colors.50	1.75	3.00	
WHITE PERFECTION: Large flowered. ..	.5090	1.75	

Florist Cut Flower Strain

Seed count 200,000 per ounce. Germination 8 to 12 days.

Plant about $\frac{1}{64}$ ounce for each 1,000 plants wanted.

PLANT THESE: In late May or June for December flowering; late June and July and on through August for later flowering seasons. They will be ready to bench about 7 to 9 weeks after seeds are sown. Plants should be pinched at terminal after forming 3 or 4 sets of leaves. Snapdragons are one of the most satisfactory winter crops.

OUR TRADE PACKETS

We packet all our Snapdragon seeds in generous trade packets that contain $\frac{1}{4}$ ounce, or about 2300 seeds. Prices are identical for all varieties so that any assortment of varieties may be obtained at the quantity price quoted as follows in trade packets.

UNIFORM PRICES ON ALL VARIETIES

1 packet \$.75

5 packets \$3.00

3 packets \$2.00

10 packets \$5.50

SPECIAL FLORIST ASSORTMENT \$1.00

We offer these assortments as a convenience to our many patrons whose requirements are insufficient to justify planting a full trade packet of the several varieties they may desire. Each of these assortments contains $\frac{1}{4}$ trade packets each of any 4 varieties you wish to select from the following list. Sold in complete assortments of 4 quarter packets only. Approximately 2,000 seeds per assortment.


VARIETY AND QUANTITY PRICE LIST

The following list gives all the varieties we supply in trade packets as well as quoting prices on weight quantities larger than packets for those growers who use these seeds in considerable quantity.

	$\frac{1}{16}$ oz.	$\frac{1}{4}$ oz.
AFTERGLOW: The most popular early bronze.	\$1.50	\$4.00
ALICE SUNSHINE: Free flowering yellow.	1.50	4.00
BERTHA BAUR: Wonderful lavender or orchid.	1.50	4.00
CAPTOR: A very fine newer white.	3.00
CELESTIAL: A fine yellow of recent introduction.	3.00
CEYLON COURT: Finest early canary yellow.	1.25	3.00
CEYLON COURT — DARK: Darker selection of above. ..	3.00
CHEVIOT MAID: Fine early pink.	1.25	3.00
CHEVIOT MAID SUPREME: Darker pink than above.	1.50	4.00
CHEVIOT MAID — Yoder Strain: A shade lighter.	1.50	4.00
CHEVIOT MAID YELLOW: Popular early yellow.	3.00
COATES' YELLOW PERFECTION: Deep mid-season.	1.50	4.00
DAYBREAK: Vigorous Briarcliffe Rose pink.	3.00
GENEVA PINK: Medium early, rich rose pink.	1.50	4.00
GOLDEN PINK QUEEN: Color as named.	1.25	3.00
HAPPINESS: Long stemmed rose pink. Keeps well cut. ..	1.50	4.00
HARROLD'S RED: Deep wine red. Early.	1.50	4.00
JENNIE SCHNEIDER: Columbia Rose pink.	1.25	3.00
KIRKWOOD BEAUTY: Glowing bronze.	2.00	5.00
KIRKWOOD BRONZE: NEW early orange buff.	3.00	5.00
LAURA: Early deep rose. Not very tall.	1.25	3.00
LAURENE HARROLD: Sunset tints of pink and gold.	1.50	4.00
LUCKY STRIKE: Very fine pure white.	1.50	4.00
MISS. WOOSTER: NEW. Early dark bronze.	3.00
NEW CINCINNATI: Very fine light rose.	1.50	4.00
NEW DAWN: Fine quality golden orange.	3.00
NEW DEAL: NEW. Very early golden bronze.	3.00
NEWPORT GOLDEN: Variable, lemon to golden yellow.	1.50	4.00
ORLANDO: An old favorite medium early bronze.	1.25	3.00
PEGGY SCHUMANN: NEW. Early medium pink.	3.00
ROMAN GOLD: Early gold, shaded apricot rose.	1.25	3.00
ROSE QUEEN: (Witterstaeter) Large rose.	1.50	4.00

SEE NEXT PAGE FOR REST OF SNAPDRAGONS

(STANDARD SEPARATE COLORS Continued)

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ROSE GEM: Deep rose.	1.00	2.00	6.50	12.00
YELLOW GEM: Pure golden yellow.	1.00	2.00	6.50	12.00
WHITE GEM: Finest white.	1.00	2.00	6.50	12.00
GEM VARIETIES MIXED:	1.00	1.75	5.00	10.00

STANDARD VIOLA CORNUTA GROUP

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ADMIRATION: Large dark blue.	\$.35	\$	\$1.00	\$1.70
APRICOT: Apricot yellow tinged orange.40	.60	1.80	3.50
ARKWRIGHT RUBY: Ruby red dark center.50	1.00	3.00	6.00
BLUE PERFECTION: Large purple blue.3590	1.80
CHANTREYLAND: Pure apricot.50	.90	2.50	5.00
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PAPILIO LIGHT BLUE:3590	1.75
PUCK: 2 top petals purple, bottom yellow.35	1.35	2.25
PRIMROSE DAME: Primrose.35	1.50	2.75
IMPROVED SCOTCH BEDDING MIXTURE: Newest bedding hybrids of many colors.50	1.75	3.00
WHITE PERFECTION: Large flowered. ..	.5090	1.75

Florist Cut Flower Strain

Snapdragon Seeds

Seed count 200,000 per ounce. Germination 8 to 12 days.

Plant about $\frac{1}{64}$ ounce for each 1,000 plants wanted.

PLANT THESE: In late May or June for December flowering; late June and July and on through August for later flowering seasons. They will be ready to bench about 7 to 9 weeks after seeds are sown. Plants should be pinched at terminal after forming 3 or 4 sets of leaves. Snapdragons are one of the most satisfactory winter crops.

OUR TRADE PACKETS

We packet all our Snapdragon seeds in generous trade packets that contain $\frac{1}{64}$ ounce, or about 2300 seeds. Prices are identical for all varieties so that any assortment of varieties may be obtained at the quantity price quoted as follows in trade packets.

UNIFORM PRICES ON ALL VARIETIES


1 packet	\$.75	5 packets	\$3.00
3 packets	\$2.00	10 packets	\$5.50

SPECIAL FLORIST ASSORTMENT \$1.00

We offer these assortments as a convenience to our many patrons whose requirements are insufficient to justify planting a full trade packet of the several varieties they may desire. Each of these assortments contains $\frac{1}{4}$ trade packets each of any 4 varieties you wish to select from the following list. Sold in complete assortments of 4 quarter packets only. Approximately 2,000 seeds per assortment.

VARIETY AND QUANTITY PRICE LIST

The following list gives all the varieties we supply in trade packets as well as quoting prices on weight quantities larger than packets for those growers who use these seeds in considerable quantity.

 VARIETY	$\frac{1}{16}$ oz.	$\frac{1}{4}$ oz.
AFTERGLOW: The most popular early bronze.	\$1.50	\$4.00
ALICE SUNSHINE: Free flowering yellow.	1.50	4.00
BERTHA BAUR: Wonderful lavender or orchid.	1.50	4.00
CAPTOR: A very fine newer white.	3.00
CELESTIAL: A fine yellow of recent introduction.	3.00
CEYLON COURT: Finest early canary yellow.	1.25	3.00
CEYLON COURT — DARK: Darker selection of above. ..	3.00
CHEVIOT MAID: Fine early pink.	1.25	3.00
CHEVIOT MAID SUPREME: Darker pink than above.	1.50	4.00
CHEVIOT MAID — Yoder Strain: A shade lighter.	1.50	4.00
CHEVIOT MAID YELLOW: Popular early yellow.	3.00
COATES' YELLOW PERFECTION: Deep mid-season.	1.50	4.00
DAYBREAK: Vigorous Briarcliffe Rose pink.	3.00
GENEVA PINK: Medium early, rich rose pink.	1.50	4.00
GOLDEN PINK QUEEN: Color as named.	1.25	3.00
HAPPINESS: Long stemmed rose pink. Keeps well cut. ..	1.50	4.00
HARROLD'S RED: Deep wine red. Early.	1.50	4.00
JENNIE SCHNEIDER: Columbia Rose pink.	1.25	3.00
KIRKWOOD BEAUTY: Glowing bronze.	2.00	5.00
KIRKWOOD BRONZE: NEW early orange buti.	3.00	5.00
LAURA: Early deep rose. Not very tall.	1.25	3.00
LAURENE HARROLD: Sunset tints of pink and gold.	1.50	4.00
LUCKY STRIKE: Very fine pure white.	1.50	4.00
MISS. WOOSTER: NEW. Early dark bronze.	3.00
NEW CINCINNATI: Very fine light rose.	1.50	4.00
NEW DAWN: Fine quality golden orange.	3.00
NEW DEAL: NEW. Very early golden bronze.	3.00
NEWPORT GOLDEN: Variable, lemon to golden yellow.	1.50	4.00
ORLANDO: An old favorite medium early bronze.	1.25	3.00
PEGGY SCHUMANN: NEW. Early medium pink.	3.00
ROMAN GOLD: Early gold, shaded apricot rose.	1.25	3.00
ROSE QUEEN: (Witterstaeter) Large rose.	1.50	4.00

SEE NEXT PAGE FOR REST OF SNAPDRAGONS

FLORIST SNAPDRAGONS Continued

VARIETY	$\frac{1}{16}$ oz.	$\frac{1}{4}$ oz.
SONNY: Very nice light pink.	1.50	4.00
SUNBURST IMPROVED: Color of the Sunburst Rose. ..	1.50	4.00
SUN TAN: Extra early orange tan.	1.50	4.00
TERRY'S SURPRISE: Rich rose shaded orange.	2.00	5.00
VELVET BEAUTY: Rich American Beauty red.	1.50	4.00
WELCOME: New brilliant crimson, dark foliage.	1.50	4.00
WESTOVER FRINGED WHITE: NEW. Finely fringed. ..	3.50
WHITE CHEVIOT MAID: Excellent commercial white.	2.00	5.00
WHITE ROCK: An old standard white. Still good.	1.25	3.00
WINTER HELEN: Improved early Helen. Buff.	1.50	4.00
WINTER KING: Fine, free flowering pink.	1.50	4.00
FLORIST BLEND: Made to formula from above sorts.	1.25	3.00

Cineraria Seeds

HOWARD & SMITH'S CALIFORNIA SUPER - GIANTS — Hybrida Grandiflora Nana —

An outstanding strain of Cineraria hybrida grandiflora nana which produces free flowering plants 12 to 16 inches high. The huge flowers measure from 4 to 6 inches across with single petals 1 to 1½ inches wide. The most outstanding thing about this plant is its basal branching habit and the huge flowers which are in the form of a huge flat topped cluster. Colors are especially brilliant and magnificent.

COLORS Originators seeds in original packets.

BLUE SHADES— Sky blue to ultra-marine, some with white zones.

CRIMSON AND CARMINE SHADES— Very bright and rich.

SALMON SHADES— Delicate tints from light salmon to deep pink.

SUPERB BLEND— All the above shades along with many others not available seperately, blended in a well balanced mixture.

SEED PRICES: Trade Packet—about 500 seeds, \$1.00; $\frac{1}{128}$ oz., \$2.00; $\frac{1}{64}$ oz., \$4.00; $\frac{1}{32}$ oz., \$7.50; $\frac{1}{8}$ oz., \$20.00.

OTHER WELL KNOWN VARIETIES

VARIETY	Price per 1000 seeds	$\frac{1}{64}$ oz.	$\frac{1}{32}$ oz.	$\frac{1}{16}$ oz.
CRAMER PRIZE STRAIN: The most popular florist strain. Excellent habit.....	\$1.00	\$2.00	\$3.75	\$7.00
GRANDIFLORA Semi-Dwarf: Fine mixed.50	1.00	2.00	4.00
MULTIFLORA Nana Hybrid. Fine mixed.50	1.00	2.00	4.00

Delphinium Seeds

Seed count, 12,000 per ounce. Germination period 20 days. Germination, laboratory test, 70% to 90%. Germination will drop as the months pass after harvest. It is suggested that chilling the seeds for 24 to 48 hours in an electric refrigerator, before planting, will usually give a better germination than planting unchilled seeds.

PACIFIC GIANTS VATTERLE & REINELT'S Original Seeds

At no time in Delphinium history has there been a group of stock which has shown the improvment or given such outstanding performance as has this PACIFIC GIANT group. Not only has this strain given the most certain results in flower doubleness that has been known, but the remarkable resistance to mildew which the plants demonstrate will undoubtedly make Delphiniums again both profitable and popular where they have fallen from favor to some degree.

The florets are very large, beautifully colored and born on stems that are long, and willowy enough to support the large flower heads. Cut, they do not shatter readily, adding to their desirability as a cut flower. Florets are 2½ to 3¼ inches across and closely spaced.

LIMITED QUANTITY OF SEEDS ON HAND

We have a limited quantity of seeds from the fall harvest last fall that can be supplied for immediate delivery as long as they last. As these become exhausted orders will be backordered for shipment from new harvest as soon as it arrives.

PACIFIC GIANT DELPHINIUMS CONTINUED ON NEXT PAGE

PACIFIC GIANT DELPHINIUMS Continued

NEW CROP READY IN EARLY JULY

New crop seeds are anticipated by July 15th., and we suggest an early booking of your requirements to meet your summer planting schedules. Orders will be booked in strict rotation and shipment made as rapidly as seeds arrive from the originator. Huge demand that is to be expected on this stock will probably exhaust available seeds from the June harvest and late ordering may cause delay for the late harvested seeds usually ready in September or October. By all means cover your wants in this stock at once for delivery on arrival of new crop seeds. Our offer of this material is of course made subject to our receipt of seeds from the originator or his agent.

NOVELTIES, 1940 HARVEST RELEASE

CAMELIARD SERIES— A pure lavender self with white bee. Perfectly formed florets on a well balanced spike. Growing habit excellent.

ROUND TABLE SERIES— This group might be termed the **Pedigreed Novelties of the Delphinium world**. Nearly 300 different crosses were used in making up this group, combining all the newest color developments. These are invaluable for show purposes.

NOVELTIES RELEASED LAST FALL

BLACK KNIGHT SERIES— The darkest of all this group. Florets $2\frac{1}{2}$ to 3" in diameter, of perfectly round form and velvety texture. The color has a luminosity and vividness unusual in Delphiniums. A long and well formed spike of true show form.

BLUEJAY SERIES— A true blue Delphinium as in other flowers has been an ideal seldom reached. This is a step—a very big step toward that ideal. Color is strikingly clear in shades from medium to dark blue. Bee is of dark contrasting color.

SEED PRICES ON THE ABOVE FOUR VARIETIES

$\frac{1}{16}$ oz., \$2.00; $\frac{1}{8}$ oz., \$3.75; $\frac{1}{4}$ oz., \$6.25; $\frac{1}{2}$ oz., \$12.00; 1 oz., \$22.00.

RECENTLY RELEASED NAMED SORTS

GALAHAD SERIES— The white that has put this color on a par with the best colored varieties. Florets are clear white and about 3" in diameter, with glistening texture. Spikes are well formed and the plants are mildew resistant to a remarkable degree.

LANCELOT SERIES— Truly a new color. Pure lilac self with white bee. Florets 2 to $2\frac{1}{2}$ " in diameter in well formed spikes. Growth demonstrates about all the desirable characteristics of an ideal show and cut flower type.

SEED PRICES ON THESE TWO VARIETIES

$\frac{1}{16}$ oz., \$1.50; $\frac{1}{8}$ oz., \$2.50; $\frac{1}{4}$ oz., \$4.75; $\frac{1}{2}$ oz., \$9.25; 1 oz., \$18.00.

KING ARTHUR— Brilliant Royal Violet with large white bee. Florets $2\frac{1}{2}$ " across on very thin woody stems. Foliage small. Plants 80 to 90 per cent mildew resistant.

GUINEVERE SERIES— A light pink-lavender self with white bee. Florets $2\frac{1}{2}$ to 3" in diameter in large spikes. Good branching habits. Mildew resistance 50 to 70 per cent.

SUMMER SKIES SERIES— Clear light blue with white bee. Florets 2 to $2\frac{1}{2}$ " in well formed spikes on thin woody stems. Strong branching habit. Resistance 40 to 60 per cent.

CLEAR WHITE— Individual florets 2 to $2\frac{1}{2}$ ". Well placed on heavy, well formed spikes. A clear glistening white of heavy texture. Not mildew resistant.

SEED PRICES ON THE ABOVE FOUR VARIETIES

$\frac{1}{16}$ oz., \$1.25; $\frac{1}{8}$ oz., \$2.25; $\frac{1}{4}$ oz., \$3.75; $\frac{1}{2}$ oz., \$7.25; 1 oz., \$14.00.

STANDARD COLOR GROUPS

LAVENDER SHADES— Range from clear lavender to lilac lavender with contrasting white bee. Florets $2\frac{1}{2}$ to 3" in well spaced spikes on long stems. Branching habit. Resistance 60 to 80 per cent.

LAVENDER PASTEL SHADES— Light to deep smoky lavender. Generally in a two tone combination with brown or black bee. Florets $2\frac{1}{2}$ to 3" in huge spikes. Recommended for show use.

LIGHT VIOLET SHADES— Light to medium violet with white bee. Florets $2\frac{1}{2}$ to 3" in huge well formed spikes. Resistance 20 to 40 per cent.

DARK VIOLET SHADES— Velvety violets with black bee. Florets $2\frac{1}{2}$ to 3" in show type spikes. Resistance 60 to 80 per cent.

LIGHT BLUE SHADES— Light to medium blue with white, fawn and black bees. Florets 2 to $2\frac{1}{2}$ " and plants of excellent habits. Resistance 40 to 60 per cent.

MEDIUM BLUE SHADES— Colors range from light to dark blues predominating in the medium shades. Both white and dark centers. Has robust habit and coloring is clear and bright.

DARK BLUE SHADES— Medium to dark blue with white and dark bees. Thin woody stems and well formed spikes. Florets 2 to $2\frac{1}{2}$ ". Resistance 40 to 60 per cent.

PACIFIC GIANTS MIXED— A very finely balanced mixture of the standard color shades with a sweetening of novelty varieties added as our bonus to you. It's this sweetening better than the originators mixture. You'll like it.

PRICES ON THE EIGHT ABOVE VARIETIES

$\frac{1}{16}$ oz., \$1.00; $\frac{1}{8}$ oz., \$2.00; $\frac{1}{4}$ oz., \$3.25; $\frac{1}{2}$ oz., \$6.50; 1 oz., \$12.00.

Remember — THIS IS ORIGINATORS SEED

DELPHINIUM VARIETIES Continued

STANDARD VARIETIES HYBRID TYPES

VARIETY	Price per $\frac{1}{16}$ oz.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	1 oz.
BLACKMORE & LANGDON Mixed color types.				
Mildew resistant, Originators seeds.	\$1.25	\$2.35	\$4.50	\$.....
Gold Medal Strain, Originators seeds.50	1.00	2.00	7.00
Standard type. American grown seeds.....	.30	.45	.80	3.00
ICEBERG: Strong growing pure white.....	.20	.30	.60	2.25
WREXHAM ART SHADES: Hollyhock type.45	.85	1.00	6.00

BELLADONNA TYPES

Lower growing, with less formal flowers than the giant and hybrid groups. These are desirable and much used as florist cut flowers.

VARIETY	Price per $\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	1 oz.
BELLADONNA IMPROVED: Large deep blue.	\$.25	\$.45	\$1.50
BELLAMOSUM IMPROVED: Bright dark blue.....	.25	.45	1.50
BLUE GROTTTO: Deep blue, royal purple bee and cream center.60	1.00	3.30
CLIVEDEN BEAUTY: Improved type Belladonna.35	.75	2.50
CARDINAL: Brilliant scarlet.35	.75	2.50
LA MARTINE: Gentian blue, cream center.60	1.25	4.00

BODGER'S FAMOUS *Zinnia Seeds*

Seed count, 2,800 to 6,000 per ounce. Smaller flowered sorts have smaller seeds. Germination period, 5 to 10 days. Germination range, laboratory test, 80% to 90%. Germinate and grow readily.

VARIOUS VALUABLE VARIETIES

VARIETY	Price per $\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	1 oz.	4 ozs.
SUPER CROWN OF GOLD:				
DESERT GOLD: Yellow shades.	\$.20	\$.35	\$1.20	\$.....
PASTEL TINTS: NEW... An outstanding color selection in pastel shades.30	.50	1.80
MIXED: The colors originally introduced.15	.25	1.00	3.00
FANTASY:				
ORANGE LADY: Bright deep orange.20	.30	1.10	3.00
ROSALIE: Intense rose.20	.30	1.10	3.00
STAR DUST: Fine golden yellow.20	.30	1.10	3.00
FANTASY BLEND: Bright color mixture.25	.75	2.00
SCABIOSA FLOWERED MIXED: Medium sized flowers resembling Scabiosa or Harmony Marigolds. Bright colors.20	.30	1.00	3.00
GAILLARDIA FLOWERED MIXTURE:				
Resembles Picta Double Gaillardia in its flower form and coloring. Fine novelty.20	.30	1.10	3.00

BODGER'S GOLD MEDAL DALHIA FLOWERED

Generally these are the most popular strain for both bedding and cutting. Flowers are not quite as large as the Calif. Giants, but they have fuller centers and are deeper. Plants 2½' to 3' tall.

CANARY BIRD: Rich yellow	LUMINOSA: Deep pink.
CRIMSON MONARCH: Crimson.	OLD GOLD: As named.
DREAM: Rosy lavender.	ORIOLE: Orange and gold.
EXQUISITE: Light rose.	POLAR BEAR: Pure white.
GOLDEN DAWN: Golden yellow.	SCARLET FLAME: Bright scarlet.
GOLDEN STATE: Yellow orange.	WILL ROGERS: Scarlet red.
ILLUMINATION: Deep rose.	NEW
	FINEST MIXED:

Price per $\frac{1}{8}$ oz., \$.20; $\frac{1}{4}$ oz., \$.30; 1 oz., \$.90; 4 ozs., \$2.70.

ZINNIA LIST CONTINUED ON THE NEXT PAGE

HARROLD'S PANSY ANNUAL

Watch for the 1940 edition of our HARROLD'S PANSY ANNUAL. This will be mailed in about a month and will be the most complete and valuable edition that we have ever published. If there has been any recent change in your address please let us know about it so your copy will be delivered promptly. Also, if you have any tradesman friend who you think would be interested in this new edition, let us have his name and address and we'll be glad to send him a copy also.

ZINNIA LIST Continued

CALIFORNIA GIANTS

Flowers are largest of the Zinnia family but somewhat flat in the center. Robust growth with plants 3' to 4' tall.

BRIGHTNESS: Bright pink.	ORANGE KING: Cadmium orange.
CERISE QUEEN: Orange rose.	PURITY: Best white.
DAFFODIL: New canary yellow.	ROSE QUEEN: Bright rose.
GOLDEN QUEEN: Golden yellow.	SALMON QUEEN: Salmon rose.
GRENADIER: Dark red.	SCARLET QUEEN: Deep scarlet.
LAVENDER QUEEN: Lavender.	VIOLET QUEEN: Deep purple.
Miss. WILLMOTT: Soft pink.	GIANT MIXTURE: Best formula.

Price per ¼ oz., \$.25; ½ oz., \$.45; 1 oz., \$.85; 4 ozs., \$2.70

IMPROVED LILLIPUT POM PON

The Lilliputs are among the most popular cut flower and bedding Zinnias. Flowers, while not large, are fully double and very bright; with good stems. Plants are symmetrical, 1½' to 2' high.

CANARY GEM: Canary yellow.	SALMON GEM: Salmon rose.
CRIMSON GEM: Crimson.	SCARLET GEM: Scarlet.
GOLDEN GEM: Golden orange.	VALENCIA: Burnt orange.
LILAC GEM: Lilac.	WHITE GEM: White.
PINK GEM: Deep pink.	PASTEL SHADES MIXED:
ROSEBUD: Rose pink.	POM PON MIXED: Very good.

Price per ¼ oz., \$.20; 1 oz., \$.70; 4 ozs., \$2.00.

Perennial Seed

We list here Perennials that are of the most value and interest to our Florist customers for use either as plant sales material or cut flower use. These varieties and strains, like all Harrold seeds have been carefully selected for the highest quality and value. We have a very good stock on hand and anticipate no shortage until the first of August at least. After that date it will be hard to predict the availability of items which are imported in any quantity. Even though we use American grown seeds as much as possible, varieties which are imported in quantity by others may become short as the season advances. We suggest early coverage of your requirements.

Figures followed by ('') denote inches; by ('), feet; the height of the plant at blooming age.

VARIETY

Price per $\frac{1}{16}$ oz. ¼ oz. ½ oz. 1 oz.

ACHILLEA— Millfoil, Yarrow

Filipendula, Parker's: Yellow, 4' to 5'.	\$.20	\$.75	\$1.45	\$2.80
Millefolium, Cerise Queen: Dark cherry red.				
A very fine novelty.50	1.75	3.25	6.00
Millefolium, Kelwayi: Magenta red. 15''.....	.20	.75	1.45	2.80
Ptarmica, The Pearl: Best small fl. white.20	.80	1.55	3.00

ALYSSUM—

Argenteum: Yellow flowered, 24''.20	.65	1.10	2.00
Montanum: NEW Trailing yellow, silvery leaves. Only 6'' high.50	1.75	3.25	6.00
Saxatile Compactum: Gold Dust. 12''20	.40	.75
Serpyllifolium: Dwarf yellow silver foliage.50	1.75	3.25	6.00

ANCHUSA—


Italica, Dropmore: Large pure gentian-blue Robust plant 5' tall.10	.20	.30	.50
Italica, Feltham Pride: Dwarf bright blue.25	.85	1.60	3.00
Italica, Lissadell: Bright blue 4' tall.10	.20	.30	.50
Myosotidiflora: Light blue Forget-me-not flowers on plants 15'' high.65	2.50	4.25	8.00

ANEMONE— Windflower.

His Excellency: Single, firey scarlet. 15''.....	.20	.60	1.10	2.00
ST. Brigid Hybrids: Finest semi-double mixed. Superb colors. 18'' tall.20	.75	1.40	2.60

PERENNIAL LIST CONTINUED ON THE NEXT PAGE

PERENNIAL SEEDS Continued


VARIETY

Price per

$\frac{1}{16}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	1 oz.
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AQUILEGIA— Columbine.

Clematiflora: NEW. Spurless with beautiful Clematis like flowers. Mixture has all colors except red. A striking novelty.	\$1.00 per $\frac{1}{8}$ oz.			
Chrysantha, New Hybrids: A fine blend of cream, yellow and orange shades. L...S.....	.20	.60	1.00	1.80
Crimson Star: Deep crimson white corolla.	.40	1.40	2.80	5.50
Dobbie's Imperial Mixed: A fine mixture.	.25	.80	1.50	2.75
Longissima: NEW. Delicate pale yellow with extremely long spurs. Very striking.	1.25	5.00	9.00	17.50
Mrs. Nicholls: Improved Coerulea. Very bold rich blue. (Rocky Mt. Columbine) 24''.	.60	2.00	3.75	7.00
Mrs. Scott Elliot Strain: Excellent L. S.....	.15	.85	1.60	3.00
Waller Franklin Hybrids: Very fine mixed.	.40	1.40	2.60	5.00

ARMERIA—Sea Pink.

New Giant Pink: NEW. Large flowers 24''.	.75	2.75	5.00	10.00
Lauchiana: Rosy crimson. 9'' high.40	1.40	2.60	5.00
Alpina: Bright rose, compact tufts of foliage 3'' high.60	2.25	4.25	8.00

BELLIS—English Daisy.

Perennis, Longfellow: Large double rose.	.15	.40	.75	1.40
Perennis, Snowball: Excellent double white.	.15	.40	.75	1.40
Perennis, Extra Double Mixed.15	.30	.55	1.00
Monstrosa: Separate colors; red, rose, white and mixed. Giant flowered double.20	.70	1.30	2.50
Tubulosa, Etna Red: A rich color.25	.85	1.60	3.00
Tubulosa, Bernina: White changing to pink.	.35	1.25	2.25	4.00
Tubulosa, Monterosa: Brilliant rose.50	1.75	3.25	6.00
Tubulosa Tiflis: Carmine.35	1.25	2.25	4.00

CAMPANULA—

Carpatica: Hare Bells. Blue, 9'' high.....	.15	.25	.45	.80
Persicifolia: Peach Bells. Large China blue.	.25	.70	1.35	2.60
Rotundifolia Olympica: Blue Bells of Scotland. Light blue flowers. 12'' high.60	2.25	4.25	8.00
Rotundifolia, Surperba: Bright blue. 12''....	.50	1.75	3.25	6.00
Medium, Calycanthema: Cup and Saucer Canterbury Bells. Blue, pink and mixed.	.15	.30	.55	1.00

CANDYTUFT—Iberis.

Queen of Italy: Rosy lilac, 10''.15	.25	.45	.80
Sempervirens: Very fine white, 12''.15	.40	.75	1.40

CARNATION—Chabaud's Giant Double.

Cardinal: (Sparkler)25	.80	1.50	2.80
Copper Salmon: (Aurora)25	.80	1.50	2.80
Crimson:25	.80	1.50	2.80
Flesh Pink:25	.80	1.50	2.80
Rose Pink: (The Pearl)25	.80	1.50	2.80
Salmon Rose: (Legion of Honor)25	.80	1.50	2.80
White: (Jeanne Dionis)25	.80	1.50	2.80
Fine Mixed.20	.60	1.10	2.00

CARNATION—Grenadin.

Dark Red: (Black King)25	.80	1.50	2.80
Cardinal Red:25	.85	1.60	3.00
Golden Yellow: (Golden Sun)35	1.15	2.10	4.00
Deep Pink: (Triumph)25	.85	1.60	3.00
White: (Snow White)25	.85	1.60	3.00
Mixed:20	.50	1.00	1.80

CENTAUREA—

Dealbata: Rose, silver foliage.....	.15	.40	.70	1.20
Macrocephala: Golden yellow, 36'' high.15	.40	.70	1.20
Montana: Corn-flower-blue, 24'' high.....	.15	.20	.30	.50

COREOPSIS—

Auriculata Superba: Gold & brownish-red....20	.35	.60
Lanceolata Grandiflora: Large yellow, 3'....15	.20	.30
Double Sunburst: NEW. Double gold.15	.30	.50	.90
Double New Gold: Very choice. 40'' high....	.15	.30	.50	.90
Mayfield Giant: Large deep gold, double....15	.25	.40

DAISY—Chrysanthemum Leucanthemum Maximum.

Double Shasta: Reselected Deiner's strain.	1.00	4.00	7.75	15.00
Shasta Alaska: A very large, fine strain....	.15	.30	.55	1.00


PERENNIAL LIST CONTINUED ON THE NEXT PAGE

PERENNIAL SEEDS Continued

VARIETY	Price per $\frac{1}{16}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	1 oz.
DIANTHUS—Pinks.				
Allwoodii Alpinus: Very fine mixed, 9''.....	.50	1.50	2.75	5.00
Caesius: (Cheddar Pink) Flesh, 3'' high....	.15	.40	.75	1.25
Deltoides: Rock garden mixed. 8''.....	.15	.50	.90	1.60
Delight: Pink to deep purple, 9''.50	1.65	3.25	6.00
Loveliness: Fragrant, fringed rosy lilac.75	2.75	5.25	10.00
Winteri: NEW. Pure bright colors. Plant is compact and free flowering. 9'' high.75	2.75	5.25	10.00
DIGITALIS—Foxglove.				
Hybrida Lutzii: Beautiful salmon, 4' tall....	.15	.25	.45	.80
Gloxiniiflora, The Shirley: Large flowers with spotted throat. Fine color mixture, 4'.15	.30	.50
Gloxiniiflora: White, purple or rose separate.15	.30	.50
GAILLARDIA GRANDIFLORA—				
Bremen: Coppery scarlet, yellow tipped.....	.15	.45	.75	1.40
Burgundy: Fine copper scarlet self.20	.50	.95	1.80
Goblin: Dwarf deep red yellow border, 14''. ..	.35	1.00	2.00	4.00
Tangerine Improved: Large tangerine orange.15	.45	.75	1.40
The Dazzler: Yellow, maroon center.15	.40	.65	1.20
Portola Hybrids: Large red and yellow.15	.35	.55	1.00
GEUM—				
Borisii: NEW. A fine orange scarlet, 24''. ..	.50	1.50	2.75	5.00
Lady Stratheden: Double golden yellow.25	.75	1.25	2.00
Mrs. Bradshaw: Glowing scarlet, 24''.20	.60	1.00	1.80
Orange Queen: Double scarlet orange.40	1.25	2.25	4.00
Prince of Orange: Early, golden orange.50	1.75	3.25	6.00
GYPSOPHILA—Babys Breath.				
Oldhamiana: Large flowered flesh pink, 42''. ..	.15	.50	.85	1.50
Paniculata Double Alba: Double fl. white.35	1.25	2.00	4.00
Paniculata Double Snowball: Improved white50	1.75	3.25	6.00
Pacifica: Rosy pink flowers, late, 4'.25	.80	1.50	2.80
HOLLYHOCK—				
Double Black Gem: Almost black maroon:25	.75	1.25	2.00
Double Imperator: Large fringed and crested flowers of the finest tints. Fine range....	.20	.50	.90	1.60
Double Triumph: Waved form, art shades.20	.60	1.00	1.80
LUPINS—				
Russell English Strain: Fine color range....	.20	.50	1.75	3.00
LYCHNIS —				
Arkwrightii: Finest hybrids, 18''.20	.50	.85	1.50
Chalcedonica. Jerusalem Cross. Scarlet, 30''.15	.25	.35
MYOSOTIS—Forget-me-not.				
Alpestris Blue. Fine mid-blue. 12''.15	.25	.50
Alpestris, Sutton's Royal Blue: Indigo, 12''. ..	.15	.40	.70	1.20
Alpestris Mixed: Fine color range.15	.25	.40	.75
Oblongata, Blue Bird: Deepest blue, 12''.....	.25	.70	1.35	2.50
This one can be winter forced nicely.				
PENTESTEMON—Bearded Tongue.				
Sensation Improved: Finest large fl. mixed.25	.80	1.50	2.80
Grandiflora Mixed: A very fine mixture....	.20	.75	1.15	2.00
PLATYCODON—Balloon flower.				
Grandiflora: Tall blue. 28'' high.15	.30	.50	.90
Mariesi: Dwarf dark blue, 16''.20	.60	1.10	2.00
POPPY NUDICAULE—Iceland Poppies.				
Amurense Yellow Wonder: Buttercup yellow.25	.85	1.40	2.60
EL Monte: Giant tangerine orange.....	.15	.45	.85	1.60
Fakenham Hybrids: Orange, yellow & white.15	.45	.85	1.60
Imperial Jewels Mixed: NEW. A rare color range in strong and pastel shades.35	1.25	2.25	4.00
Sanford's Giants: A fine color range.20	.65	1.10	2.00
The Emperor: Large flowered orange.25	.75	1.40	2.60
The Empress: Frilled salmon rose.25	.75	1.40	2.60
POPPY ORIENTAL—				
Salmon Queen: NEW. Fine salmon.50	2.00
Beauty of Livermore: Crimson, black blotch.35	1.20	2.25	4.00
Scarlet: The popular standard shade.15	.35	.60	1.00

PERENNIAL LIST CONTINUED ON THE NEXT PAGE

PERENNIAL SEEDS Continued

 VARIETY	Price per $\frac{1}{16}$ oz. $\frac{1}{4}$ oz. $\frac{1}{2}$ oz. 1 oz.			
POPPY ORIENTAL—				
Princess Victoria Louise: Salmon.35	1.10	1.95	3.60
Double Olympia: Fine. Comes about 40% fully double. Scarlet & salmon shades.....	.75	2.75	5.25	10.00
Royal Scarlet: Nearest true scarlet.35	1.10	1.95	3.60
Oriental Mixed: A fine color blend.15	.45	.80	1.50
Oriental Poppy will not come fully true from seeds.				
PRIMULA— Primroses.				
Auricula: Very finest large fl. mixture.....	1.00	3.25	6.25	12.00
Veris Polyanthus: Best giant fl. mixed.....	.30	.95	1.75	3.00
Berkeley's Supreme: NEW. Exquisite size and coloring:	1.00	3.25	6.25	12.00
PYRETHENUM— Painted or Persian Daisy.				
Double Mixed: An extra choice blend.50	1.75	3.25	6.00
Grandiflorum Giant Hybrids: NEW. A very fine strain. Many new shades.....	.35	1.25	2.25	4.00
James Kelway: Variable velvety scarlet.....	.25	.90	1.60	3.00
Single and Double Mixed: Very fine color.	.25	.90	1.60	3.00
SALVIA—				
Azurea Grandiflora: Bright blue, 32''.25	.75	1.40	2.60
Farinacea, Blue Bedder: Deep blue, 30''.....	.20	.60	1.75	2.10
Patens: Large fl. Navy blue, 30''.25	.85	1.60	3.00
SCABIOSA—				
Goldingensis: Large deep lavender.35	1.25	2.25	4.00
House's Giant Hybrids: Very fine.25	.95	1.75	3.00
Webbiana: NEW. Large fluffy flowers of pure cream. Blooms freely. Excellent cut.	.50	1.50	2.75	5.00
STATICE— Sea Lavender.				
Caspia: Large lilac, 30'' high.20	.65	1.25	2.00
Dumosa: Pure silvery-gray flowers, 30''.....	.20	.65	1.25	2.00
Latifolia: Dwarf blue, 12'' high.15	.45	.75	1.40
Puberula: Dwarf dark violet, 6'' high.30	1.00	1.85	3.50
STOKESIA— Stokes' Aster.				
Cyanea Blue: Large flowered, 16'' high.....	.15	.50	.85	1.60
Cyanea Mixed: An excellent color blend.....	.15	.45	.75	1.40
SWEET WILLIAM— Dianthus Barbatus.				
Dwarf Alpine Mixed: Very fine, 6'' high.....	.35	1.20	2.25	4.00
Double Choice Mixed: Fine blend.....	.15	.40	.75	1.25
Single Newport Pink: Salmon pink.10	.20	.35	.60
Single Purple Beauty: Bright deep purple.	.15	.30	.45	.80
Single Scarlet Beauty: Bright scarlet.10	.20	.35	.60
TRITOMA— Red Hot Poker.				
Express Yellow: Has red bud, 36''.20	.70	1.25	2.00
Pfizer's Hybrids. Excellent specimens.15	.45	.75	1.40
WALLFLOWER—				
Double Extra Choice Mixed: Early. 20''.....	.35	1.25	2.25	4.00

TERMS AND CONDITIONS OF SALE

Complete sales terms will be found on the back cover of our spring catalogue, recently sent to you. These will be adhered to completely.

Basically these are:— All prices are NET as quoted, on a basis of cash with order. Seed orders not accompanied by remittance will be shipped C. O. D. at purchasers expense. We will not accept stamps in place of remittance. Wholesale orders should amount to \$1.00 or more.

Shipment will be made by insured post without additional charge when remittance accompanies the order. Free air mail service is available under conditions set forth in the spring catalogue. These shipping terms apply to seeds only. All quotations are made subject to availability on receipt of order and are subject to market changes without notice.

In view of the reasonable prices quoted and the varied cultural conditions under which these seeds will be used, it is manifestly impossible for us to warranty in any manner—descriptive or cultural—the crop resulting from the use of listed material. In every case it is to be understood that our responsibility shall be limited to an amount not exceeding the amount originally received for the goods.

This list cancels all previous prices quoted on listed items.